



OPTIO  
a data strategy company



FINANCIAL  
SERVICES



#### Desired outcomes:

- Quick deployment for all client devices
- Receive systems quickly
- Cost-effective

## Case Study: Financial Services

Optio Data helped the customer save time and money by utilizing inventory and professional services.

### Technologies used in the solution

- 125x Dell Latitude E7470 Laptops with E-Port Plus Port Replicators
- Microsoft System Center Configuration Manager
- Microsoft Deployment Toolkit

### Problem and Action Taken

A company that is a leader in financial processing services was opening a new office and needed over 125 laptops and docking stations. With the construction timeline for the building already in place, the customer had a short window in which the devices had to be on-site following the completion of the building. The customer needed the solution to be cost-effective, time sensitive, and have systems properly equipped with corporate applications.

The customer had originally considered purchasing the Dell Latitude laptops directly from Dell, but after evaluating their goals and time frame, decided to purchase from Optio Data. By leveraging Optio's inventory and imaging services, the

customer saved money and time during both procurement and implementation, enabling them to meet their upcoming deadline.

With Optio's thick imaging services, applications and specific device settings were preconfigured prior to delivery. For this process, the customer first captured and sent Optio the image file containing Windows, industry-specific applications, and OS-level configurations. Optio then used the custom image for deployment on the Dell Latitude laptops. The customer also provided specific asset tags and Optio pre-named the computers accordingly. This eliminated the need to manually configure each laptop for every new user, saving time.

### Customer Result

By utilizing Optio's inventory and imaging services, the laptops were on time and drastically reduced the touch-time per device. Optio was able to save the customer 30% on the project over buying directly from Dell, even with the added-on imaging services.